

Subject: **Royal Mint Bullion introduces the Britannia Platinum Bullion ‘first’**

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## Royal Mint Bullion announces the Britannia Platinum Bullion ‘first’

The Royal Mint’s Bullion division is to launch a new ‘first’ – the introduction of its classic Britannia One Ounce coin struck in platinum. The move will allow those wishing to invest in Royal Mint Bullion even greater choice when diversifying their portfolio.

For 2,000 years Britannia has personified a nation. A symbol of strength and progress, she’s a reassuringly familiar presence – a constant through change, standing watch at the edge of the shoreline. Coins bearing her image symbolise the heritage of British minting to investors around the world.

The introduction of the platinum Britannia follows last year’s successful launch of The Royal Mint’s first platinum bullion products and forms part of its growing partnership with the World Platinum Investment Council.



**Director of Bullion for The Royal Mint, Chris Howard**, said: “I am delighted to announce the introduction of Britannia platinum coins to our world-respected line-up of bullion coins. This marks an historic moment in The Royal Mint’s Britannia Bullion story, and provides a fantastic opportunity for us to widen our offering to bullion investors still further.”

**David Crawford, Program Manager at the World Platinum Investment Council**, said: “The launch of The Royal Mint platinum Britannia is further proof of platinum’s unique properties as an attractive investment asset. The Britannia is amongst the world’s most recognisable bullion coin ranges and we’re delighted The Royal Mint is expanding the Britannia range to include platinum for the first time.”

## Continuation

The coin has been struck in one ounce of 999.5 platinum and has been minted to bullion standard. It is Capital Gains Tax exempt (UK) and carries the UK Government assurance of weight and purity. An addition for 2018 is the textured 'guilloche' finish that appears on the obverse of the coin, surrounding the portrait of Her Majesty The Queen by Jody Clark.

The Royal Mint's bullion coins are available throughout its **global distribution network** or directly from **Royal Mint Bullion at [royalmintbullion.com](http://royalmintbullion.com)** Please call +44(0) 1443 235 908 for global distributor details, or email [enquiries@royalmintbullion.com](mailto:enquiries@royalmintbullion.com).

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<b>Specification</b>	
<b>Britannia 2018 UK One Ounce Platinum Bullion Coin</b>	
<b>Face value</b>	£100 (GBP)
<b>Metal</b>	999.5 Pt
<b>Weight</b>	31.21g
<b>Diameter</b>	32.69mm
<b>Edge</b>	Milled
<b>Finish</b>	Bullion
<b>Obverse</b>	Jody Clark
<b>Reverse</b>	Philip Nathan

### **Media enquiries - The Royal Mint Press Office:**

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### **Images**

## Continuation

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### About The Royal Mint

**The Royal Mint** has an unbroken history of minting British coinage dating back over 1,000 years. By the late thirteenth century the organisation was based in the Tower of London, and remained there for over 500 years. By 1812 The Royal Mint had moved out of the Tower to premises on London's Tower Hill. In 1967 the building of a new Royal Mint began on its current site in South Wales, UK.

While The Royal Mint's finest traditions are always respected, it continually innovates in order to stay at the forefront of world minting, embracing the latest production techniques and technology in order to offer excellence to our clients across the globe. By underpinning our proud heritage with a highly progressive outlook, The Royal Mint produces coins that remain a byword for trust and reliability the world over.

There were estimated to be 28.9 billion UK coins in circulation at 31 March 2014, with a total face value of over £4 billion, all manufactured by The Royal Mint. In total, nearly 2 billion UK coins were issued during 2013-14.

As well as over 1,000 years of producing British coinage, The Royal Mint has long been trusted with the currencies of other countries. It has served more than 100 issuing authorities around the world and currently meets approximately 15% of global demand, making us the world's leading export mint.

The Royal Mint has been making official military campaign medals since it was commissioned to make awards for soldiers who fought in the battle of Waterloo in 1815. The year 2012 was of particular significance for The Royal Mint's medal-making team, with the manufacture of all 4,700 Victory Medals for the London 2012 Olympic and Paralympic Games.

The Royal Mint has introduced a new fineness of Britannia bullion coins and a highly-secure on-site bullion vault storage facility, building on the gold Sovereign's long-standing reputation for integrity, accuracy. This positioned The Royal Mint and its bullion products as a premium proposition in this marketplace.

In September 2014, The Royal Mint launched a new bullion trading website, [www.royalmintbullion.com](http://www.royalmintbullion.com), enabling customers to buy, store and sell bullion coins at constantly updated prices directly from The Royal Mint quickly, effortlessly and securely, 24 hours a day, 365 days a year.

In January 2015, The Royal Mint announced the revival of The Royal Mint Refinery bullion brand. Gold and silver minted bars bearing the historic marque became available for the first time since 1968, available direct to the public at [www.royalmintbullion.com](http://www.royalmintbullion.com).

## Continuation

In June 2015, The Royal Mint launched Signature Gold, a new addition to its bullion trading service, allowing customers to purchase and own a fractional amount of a 400 oz gold bar from [www.royalmintbullion.com](http://www.royalmintbullion.com).

In May 2016, The Royal Mint opened 'The Royal Mint Experience', a purpose-built visitor attraction, located at its headquarters in Llantrisant, South Wales. [www.royalmint.com/Experience](http://www.royalmint.com/Experience).

In November 2016, The Royal Mint announced its partnership with derivatives marketplace Chicago Mercantile Exchange (CME), to develop and trade an innovative new product, [Royal Mint Gold \(RMG\)](#), to be launched in 2017. This new service will provide an easier, cost-effective and cryptographically secure alternative to buying, holding and trading spot gold.

In April 2017 Royal Mint Bullion launched in partnership with the World Platinum Investment Council a new range of physical bar and coin platinum investment products.

In May 2017, The Royal Mint announced that it had become the first mint worldwide to achieve [compliance with the Shari'ah Standard on Gold](#) for retail sales of its gold and silver bullion coins and bars, enabling it to serve an even wider audience of investors via trading site [www.royalmintbullion.com](http://www.royalmintbullion.com).