



WPIC hosted a Platinum Market Conference jointly with the China Gold News and the Beijing Gold Economic Development Research Center (BGEDRC) on August 11th in Beijing. The purpose of the event was to provide a comprehensive training session to Chinese journalists and to expand WPIC's network with the Chinese media, which is very important to the long term development of the domestic platinum investment market. The World Gold Council carried out similar events in 2018.

Weibin Deng delivered a platinum market presentation, followed by other 3 keynote speakers from BGEDRC, the China Recycle Resource Association and the State Assayer, NGTC. Over 60 Beijing-based reporters from 40 State-run and Internet media participated, including Xinhua News Agency, the Economic Daily, China Business News, China Securities News, Sina Finance, Tencent Finance, and the China Economic Weekly. Each reporter received a training certificate conferred jointly by WPIC and BGEDRC after the session.

WPIC will host two further sessions for journalists this month, in Shanghai (25th August) and Shenzhen (27th August). The Shanghai session will be in cooperation with the Shanghai Gold Exchange.

