

A medal has been commissioned to mark the event's fifth anniversary



SHANGHAI PLATINUM WEEK 2025

Poised to be more influential than ever as rising platinum demand in China takes centre stage

From July 7–10, 2025, the fifth Shanghai Platinum Week (SPW) will take place. This annual gathering of global industry leaders, top research institutions, and policymakers will once again explore the platinum group metals' (PGMs) role in China and beyond.

SPW is uniquely able to leverage China's position as the number one market for PGMs, having established a highly respected platform for serious learning, unparalleled engagement and exceptional networking opportunities. A highlight for this year's conference will be the keynote address from Craig Miller, Chief Executive Officer of major South African PGM-producer Valterra Platinum. This marks his first such

undertaking in Asia following the recent demerger of Valterra Platinum (formerly Anglo American Platinum) from Anglo American plc.

The current surge in both platinum investment and platinum jewellery demand experienced in China will also feature as a central topic for discussion at SPW 2025. Prior to 2019, platinum investment demand in China was negligible. Yet last year it reached 226 koz, with particularly strong growth in the investment bars of 500g or above category which alone grew by 20% to 162 koz. This year, platinum investment demand in China is expected to rise a further 24% to 281 koz as demand for investment bars below 500g surges 48%.

2025 SPW 上海铂金周



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JULY 7–10
Shanghai·China

Meanwhile, the elevated gold price is having a negative impact on gold jewellery demand. Facing weaker demand and high inventory holding costs, gold jewellery businesses are proactively liquidating high value gold inventory and transitioning into platinum jewellery where margins are typically higher. This activity is reflected in the range of platinum jewellery that will be on display in the SPW 2025 exhibition area.

Commemorative medal

Last year SPW attracted 500 attendees from 300 participating organisations, with 470,000 on-line attendees (registration for on-line attendance is only available in China). The main focus of SPW 2025 is once again the China PGMs Market Summit,

8-9 July, with full simultaneous English/Chinese translation across all agenda items.

Day one will close with a ceremony to launch a specially-commissioned medal in commemoration of the fifth anniversary of SPW. Designed in 999.5 platinum by renowned coin designer and master engraver Luo Yonghui, the medal has a limited mintage of 200 pieces.

SPW is co-organised by the World Platinum Investment Council, China Gold Association Platinum Committee, and the Precious Metals Industrial Committee, China Material Recycling Association. Full details of the agenda and how to register for in-person attendance can be found [here](#).

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