

The 1 oz platinum reverse-proof Roaring Lion coin from the Truth Series - obverse



Platinum has recently been added to the well-established Truth Series with the introduction of two 1 oz reverse-proof coins featuring the 'Roaring Lion' and 'Tree of Life' designs.

Both coins are struck in 99.95 per cent pure platinum and authorised as legal tender with a face value of NZ\$250, backed by Niue via its partnership arrangement with the New Zealand Mint. Niue is a self-governing state and part of the Realm of New Zealand.

The total mintage for the 1 oz platinum Roaring Lion and the Tree of Life coins is limited to 333 per design, representing some of the world's smallest and most exclusive platinum coin mintages.

Their obverse designs are inspired by Biblical teachings with the coins' reverse-proof finish designed to offset the intricate designs, using frosted fields and a mirrored finish. The coins' reverse carries an effigy of Queen Elizabeth II.

The platinum Roaring Lion 1 oz reverse-proof coin was launched at the beginning of August this year and is available worldwide; over 50 per cent of the mintage sold during its first

## PLATINUM TRUTH

Strong launch for inaugural platinum Truth Series coins

week. The platinum Tree of Life 1 oz reverse-proof coin is being launched towards the end of the month. The premium on both these reverse-proof coins is the same introductory price of US\$199 over spot.

SD Bullion, a leading e-retailer of gold, silver, platinum and palladium for investors and collectors is sole distributor for the Truth Series.



The 1 oz platinum reverse-proof Roaring Lion coin from the Truth Series - reverse

## Future mintages

Commenting on the decision to include platinum in the programme, Cole Keller, Director, SD Bullion, said:

“Physical demand for platinum has really begun to take off for us in 2021 as investors have identified it as an incredible value opportunity with significant upside over the long run for their precious metals portfolios. We anticipate that this is just the beginning for a new generation of platinum investors. These releases typically sell out very quickly and the new platinum coins are no exception – we expect to see premiums appreciate in the secondary market.”

The intention is to focus on the 1 oz platinum coins for the time being, although SD Bullion will keep the possibility of adding other coin sizes in platinum under review. Future plans will also consider increasing the size of future mintages.

Investors looking to add physical platinum to a portfolio also have the option of including platinum bullion coins, which can be bought and sold easily, with value derived from their purity or ‘finesness’ and the prevailing spot market price for platinum, adjusted slightly to include manufacturing costs and supplier margin. Typically, there are no mintage limits with platinum bullion coins, which also carry lower premiums.

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